

## Gary Bartanus, MET, B.ED.

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## Master of Educational Technology, UBC

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### PROFESSIONAL SUMMARY

**Instructional Designer and Educational Technologist** with more than 10 years of experience planning, designing, developing, implementing, and evaluating online and blended learning for healthcare, higher education, and corporate environments. Holds a UBC Master of Educational Technology and brings recent Island Health experience collaborating with clinical informatics specialists and subject-matter experts. Proficient in Articulate Storyline and Rise, Moodle, Camtasia, multimedia production, accessibility and UDL, stakeholder consultation, project management, and end-to-end course development.

### CORE COMPETENCIES

- Instructional Design | Adult Learning Theory | Constructivist & Competency-Based Pedagogies
- Scenario-Based & Project-Based Learning | Experiential & Collaborative Learning
- Accessibility (WCAG) | Universal Design for Learning (UDL) | Inclusive & Culturally Responsive Design
- AI-Powered eLearning | Multimedia Production | Green Screen Video | Storytelling
- LMS & Tech Integration | UX/UI Design | Micro-Credentials | SCORM | Digital Badges
- Agile Project Management | Stakeholder Collaboration | Needs Analysis | Assessment Strategy

### PROFESSIONAL EXPERIENCE

#### INDEPENDENT INSTRUCTIONAL DESIGN CONSULTANT & RESEARCHER

**Self-Employed** | Apr 2025 – Present

- **LMS Architecture (Moodle):** Architected a fully functional Moodle 4.5 LMS environment, configuring advanced themes (Lambda2/Moove) and course hierarchies to demonstrate best practices in LMS administration.
- **AI Workflow Research:** Conducted extensive testing of Generative AI tools (Gemini, ChatGPT) to develop new instructional design frameworks that accelerate content development lifecycles.
- **Portfolio Development:** Built and continually refined a comprehensive professional ePortfolio at [garybartanus.com](https://garybartanus.com), demonstrating responsive design, multimedia integration, accessibility and evidence-based learning design.

**INSTRUCTIONAL DESIGNER** - Healthcare (remote/temporary full time)

**Vancouver Island Health Authority** | Jul 2023 – Mar 2025

- **Healthcare Learning Design:** Developed and maintained accessible online learning resources and structured learning journeys for multiple EHR activations, collaborating with clinical informatics specialists and subject-matter experts
- **Workflow Improvement:** Developed custom Word macros that reduced production time by more than 50% on selected repetitive workflows; also created concise instructional videos and reusable media templates
- **Collaborative Consultation:** Partnered with Senior Clinical Informatics Specialists and SMEs to translate complex clinical requirements into engaging, blended learning solutions
- **Performance Support:** Designed high-impact learning experiences and knowledge base platforms that supported multiple electronic health record activations across Vancouver Island

#### PROFESSIONAL ENRICHMENT | May 2022 – Jul 2023

- Completed advanced training in Storyline, Camtasia, Premiere Pro, and eLearning AI tools
- Participated in learning science workshops and design-focused webinars

**LEARNING AND DEVELOPMENT ADVISOR** – Corporate Training (hybrid/remote full time)  
**First West Credit Union** | Aug 2018 – May 2022

- Co-designed award-winning Federal Continuance course (98.6% completion, national award)
- Partnered with DEI strategist Alden Habacon to create inclusive workplace training
- Produced high-impact videos (green screen, live-action) to increase course engagement
- Revitalized legacy courses with interactive media, and immersive branching scenarios

**INSTRUCTIONAL DESIGNER** – Higher Education (full time contract)  
**Royal Roads University** | Mar 2017 – Aug 2018

- Designed online courses using UDL and learning science principles
- Co-created a crisis simulation using secure, emulated social media
- Supported faculty with distance education best practices and tech integration

**ASSISTANT PROFESSOR / BLENDED-LEARNING DESIGNER** – Higher Education (full time contract)  
**Hanyang University**, Seoul, South Korea | Mar 2010 – Mar 2017

- Created multimedia-rich English courses (Writing, Public Speaking)
- Led blended learning projects; received 3 Teaching Excellence Awards
- Promoted digital literacy via storytelling, gamification, and collaborative tools

**TECHNICAL SKILLS**

- eLearning & Assessment Development: Designed interactive, SCORM-compliant simulations and gamified assessments using Storyline/Rise 360, Camtasia, H5P, Kahoot!, Socrative, and Mentimeter.
- LMS Architecture & Web Design: Administered learning environments (Moodle, Canvas, Blackboard) and customized user interfaces using WordPress, Divi 4/5, HTML5, and CSS.
- AI-Enhanced Multimedia Production: Produced high-fidelity assets by integrating Adobe CC, Audacity, and Canva with GenAI tools (ChatGPT, Synthesia, ElevenLabs, HeyGen, Gemini, Envato).
- Collaboration & Virtual Delivery: Facilitated agile workflows and synchronous training using MS Teams, Zoom, Slack, Trello, and Microsoft 365.

**EDUCATION & CREDENTIALS**

- **Master of Educational Technology (MET)** – University of British Columbia (GPA 92.9%)
- Bachelor of Education (B.Ed., Honours) – Union College, Nebraska
- Certifications: **AI-Powered Instructional Design**, Instructional Skills Workshop

**NOTABLE HIGHLIGHTS**

- **Certified as AI-Powered Instructional Design Professional**, LearnWorlds, August 2025.
- **Opened** the group presentation on *Multigenerational Housing: Affordable Aging in Place* at the **2025 Island Health Code Hack**.
- **Innovated and launched a blended multimedia writing course**; concurrently **directed** Hanyang University's **English Film Festival**, promoting **digital literacy** and **creative expression**
- **Developed "Spot the Bot,"** an AI literacy quiz built using **Articulate Storyline**
- **Presented on Green Screen techniques for eLearning** at the Digital Media in Education Conference

**AWARDS**

- **National Award** for Learning Design Excellence – Canadian Credit Union Association (2022)
- **3× Teaching Excellence** Awards – Hanyang University (2013, 2015, 2016)
- **Louise McKinney Post-secondary Scholarship** – Alberta Advanced Education